

Historic, Archive Document

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\$1000.00 Additional Cash Awards

JUST FOR A NAME

What shall we call this amazing vegetable?



Half way round the world we went to get something new for the gardens of America. And what a novelty! Persia — the land of mystery and charm is the home of this unusual, this clever, this "different" vegetable. At a cost of \$10,000 we obtained sole rights to its sale in this country. No other seed company has it, no other seed company can get it.

The plant thrives in all climates and almost any fertile soil. Grows luxuriantly, produces quickly. The FRUITS are as big as a coconut, gracefully oblong. When fully ripe, pick and cook the whole fruit in boiling water for thirty minutes. Then cut it in half, and almost like magic out comes a big dishful of the most delightful vegetable noodles you ever ate. Eat plain with salt and pepper or catsup; also serve cold as a salad with mayonnaise.

We know this is a wonder and we are seeking a worthy name for it. Can you supply a good one?

Dear Friend:

Thanks for your interest in our endeavor to find a suitable name for our \$10,000.00 Prize Vegetable.

Your ticket proving your entry for the \$250.00 Prize is enclosed. There is nothing more for you to sell. There is no charge for entering the competition. As promised we enclose for you a sample packet of the Vegetable Marvel.

This is for you to plant. When it matures, look it over carefully and decide upon a good name for it. Write this name on the entry ticket and mail it in. Your "name" selection will then come up before the judges and be passed upon.

If it seems the best, you win the \$250 prize.

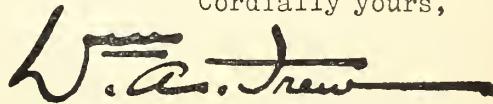
But that is not all of the prizes you can win. There are many additional ones for PROMPTNESS. Every person who sends us an order for 20 packages (\$2 worth of Garden-Spot Seeds) PROMPTLY qualifies as a contestant for these rich PROMPTNESS PRIZES. And we will GIVE YOU one dollar of this two dollars free. See Credit Coupon on the last page of this folder.

This Coupon plus \$1 will not only entitle you to 20 packets of sure-to-grow Garden-Spot Seeds, and your entry ticket for the \$1000 Promptness Prizes, but a BIGGER ADDITIONAL SUPPLY of the seeds of the \$10,000.00 Vegetable so you will surely have enough for a large planting.

The most wonderful dollar's worth you ever had. But you must act promptly—the best way is to send NOW.



Cordially yours,


W.A. Drew

President

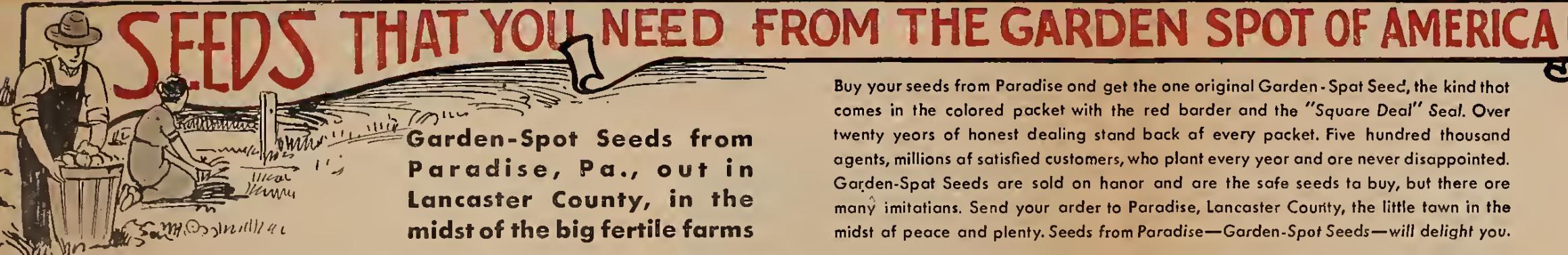
LANCASTER COUNTY SEED COMPANY

Vegetable Seed Trials

APRIL 5 - 1932

HERE IS YOUR OPPORTUNITY

ENOUGH GARDEN-SPOT SEEDS FOR YOUR WHOLE GARDEN
A CHANCE AT \$1000.00 IN CASH PRIZES - IF YOU ARE PROMPT



Garden-Spot Seeds from Paradise, Pa., out in Lancaster County, in the midst of the big fertile farms

Buy your seeds from Paradise and get the one original Garden-Spot Seed, the kind that comes in the colored packet with the red border and the "Square Deal" Seal. Over twenty years of honest dealing stand back of every packet. Five hundred thousand agents, millions of satisfied customers, who plant every year and are never disappointed. Garden-Spot Seeds are sold on honor and are the safe seeds to buy, but there are many imitations. Send your order to Paradise, Lancaster County, the little town in the midst of peace and plenty. Seeds from Paradise—Garden-Spot Seeds—will delight you.

TO GROW GOOD CROPS YOU MUST PLANT GOOD SEEDS

Henry Ford recently decreed that every one of his employes should plant and cultivate a garden.

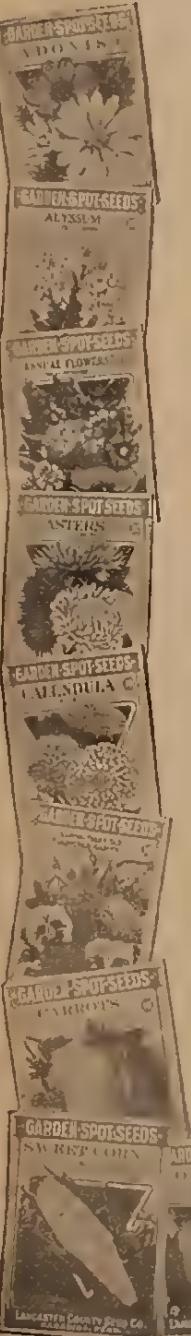
He realized that this not only means money saved, but supplies the family with delicious and delightful vegetables, which keeps them in good health. Likewise, it provides happy exercise in the open air for every one who helps.

Don't depend upon the "store" for the good things that go on your table—raise them yourself. Men, women and children can cultivate a garden—it is lots of fun to see things growing and know that they are the product of your own skill and industry.

(Flowers are especially nice to handle as their beauty and fragrance delight not only the ones who own the garden but every one who visits it. Also they help make a house a home.)

But do not think of planting anything but seeds you can depend upon—put out by a reliable company and backed by their guarantee. Such seeds are Garden-Spot Seeds—bursting with fertility, ready to reward the garden planter with healthy, sturdy growth and fine results.

GARDEN-SPOT SEEDS WILL PLEASE YOU—they must, or there is no charge. Put up in generously-sized packets, and sold for 10c a packet.



\$1000⁰⁰ in Cash Prizes
Just for a name

DUPLICATE PRIZES WILL BE
GIVEN IN CASE OF TIES

1st Prize	\$500
2nd Prize	\$150
3rd Prize	\$75
4th Prize	\$25

5 Prizes \$10 each \$50
10 Prizes \$5 each \$50
75 Prizes \$2 each \$150

(CUT HERE) —Mark in the column in front of the name how many packets of each kind are wanted

Bean, Bush Lima	Radish, White Icicle
Bean, Kentucky Wonder	Radish, Japanese Mammoth
Bean, Golden Wax	Rutabaga, Purple Top
Bean, Bountiful Bush	Spinach, Victoria
Bean, Giant Stringless	Squash, Golden Custard
Bean, Carolina Butter	Tomato, Beauty
Bean, Climbing Wax	Tomato, New Stone
Bean, Yard Long	Tomato, Giant Crimson
Beet, Red Globe	Turnip, White Flat Dutch
Beet, Long Blood	Turnip, Globe Large Red Top
Cabbage, Jersey Wakefield	Ground Almond, Chufus
Cabbage, Flat Dutch	Vegetable Peach
Cabbage, Red Winter	Banana Melon
Cabbage, Chinese	Alyssum, Carpet of Snow
Carrot, Ox Heart	Asters, Mixed Colors
Celery, Golden Heart	Calendula, Cholce
Cucumber, Extra Early	Candytuft, White and Pink
Cucumber, Jersey Pickling	Cosmos, Early Flowering
Cucumber, White Wonder	Chinese Fern, Artemisia
Cucumber, Japanese Cl.	Chinese Lantern Plant
Collards, Georgia	Dahilla, Many Colors
Corn, Early Sunrise	Everlasting Flowers
Corn, Stowell's Evergreen	Four O'Clock, Marvel of Peru
Pop Corn, White Rice	Hyacinth Bean
Pop Corn, Red Beauty	Kudzu Vine
Lettuce, Prize Head	Joseph's Coat, Amaranthus
Lettuce, Grand Rapids	Marigold, French
Muskmelon, Rocky Ford	Mexican Fire Bush
Muskmelon, Honey Gem	Morning Glory
Watermelon, Kleckleys Sweet	Mignonette, Sweet Scented
Watermelon, Georgia Rattler	Nasturtium, Mixed Colors
Mustard, New Chinese	Oriental Fls., 100 Surprises
Onion, Red Wethersfield	Petunia, All Colors
Onion, Yellow Globe	Poppy, Mixed
Pea, American Wonder	Pansies, Brilliant Shades
Pea, Pride of the Market	Sweet Pea, Mixed Colors
Peppers, Bull Nose	Sweet William
Pumpkin, Jersey Pie	Zinnias, Giant Flowered
Pumpkin, Jumbo Prize	Zanzibar Palm, Ricinus
Radish, White Tip	Grandmother's Garden

BE SURE THE TOTAL AMOUNTS TO 20 PACKETS, NO MORE, NO LESS

CONTEST RULES

This contest is open to every one except members of this firm, its employes and relatives. To be eligible for the \$1000 PROMPTNESS PRIZE, QUALIFYING ORDER must be mailed no later than date stamped on back of this announcement.

WINNERS OF THE 1931 CONTEST

The Lancaster County Seed Company wishes it were possible to award a prize to every one who competed in the 1931 Name-Contest but, of course, this was impossible. The task of the judges was a most difficult one, to decide which names deserved the 103 Capital prizes. However, after careful consideration, these have been awarded as follows, and it is the hope of the judges that those who were disappointed in 1931 will try again this year. In 1932, there are positively 99 Promptness Prizes ranging from \$500 to \$2, besides the \$250 award. All prizes are given in CASH.



WON \$250.00 CASH—Third Prize

A good agent from "way down south in Georgia" won the third prize, and he deserved it, too. His name is John H. Bartlett, of R. D. 1, Waco, Ga., and he says: "You will never know what winning this prize means to me. I have a blind father and aged mother to care for, and I have had a hard struggle. The prize will enable me to establish myself in a paying business. This is the best picture I have at present."

(CUT HERE)

**\$1.00
CASH**

**PERSONAL
VOUCHER
No. 102**

**\$1.00
CASH**

GOOD FOR

\$1.00 • CASH • \$1.00

This is to certify that the holder of Credit Voucher No. 102 has been credited on the books of the Lancaster County Seed Company with \$1 in cash. I have personally authorized the Treasurer to credit you with \$1.00 cash providing you return this Cash Voucher with \$1.00 in cash for twenty ten-cent Packets (\$2.00 worth) of Garden Spot Seeds on the date stamped below.

J. A. Trew
PRESIDENT

WON \$598.00 CASH—First Prize

Karl Ben, a bright young man of 294 Lexington Ave., Buffalo, N. Y., was the first prize-winner. In acknowledging the receipt of his prize, he says:

"Your special delivery letter telling me that I have been chosen as one of the winners in your contest for suggesting the name 'Vari-plant' gives me great pleasure. I want to thank you for your generous prize. It was the most pleasant surprise of my life."

WON \$498.00 CASH—Second Prize

Here is a smart boy from the state where the Fords are made. He annexed second prize. His name is Vernon Knapp, 330 Wright St., Cadillac, Mich. Listen to what he says:

"Well, I have sufficiently recovered from the shock of your special delivery letter to write you and send my picture which I am enclosing. The prize means much to me at this time."

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WON \$36.25 CASH, Fourth Prize

A mid-westerner secured the fourth prize. It is Irvin Thompson of Scarville, Iowa, whose photograph you see to the right. Going to be a great man some day, we hope, Irvin. He writes a good letter, too, saying:

"I cannot express myself in words enough to thank you for this prize. I have dealt with your company for eight years and have found you to be entirely honest in every respect."



FIFTH PRIZE, 100 WRIST WATCHES

Each one of the following winners of the fifth prize received a handsome wrist watch. Address of prize-winners sent on application.

Mrs. Minnie P. Cooley	Keith B. Dillman	Howard C. Huffman
Annie J. Scott	Mrs. Sam Hunt	Orval L. Perkey
Irma Ramon	Georgia Shields	Katie Peppers
Clorence Woodcox	R. L. Letson	Mrs. H. W. Funk
John Biewer	Mrs. Nick Dragule	Mrs. L. M. Murray
Hunter Humphrey	John J. Haney, Jr.	Charles Dytterm
Derald L. Verden	Miss M. M. Cowley	Anna E. Palmer
John B. Bruch	Mary Kovach	Fred Leckrone
Ruby Steffan	Jose M. Diaz	Eulah Jones
Ruby Fern Evans	Ueda Imomura	Mrs. A. H. Wolfe
Naomi McClure	Robert Stone	Joseph Chombrello
Robert Colwell	Mrs. Francis Hester	Willard Becker
Mrs. Fred Gates	Harold Wall	Taam Nagata
Gearge Schmidt	Mrs. Vivian Wholley	Ray Pander
Pansy Lee Broom	Mary Anne Carlton	Hazel Butler
Lillian M. Carpenter	Mary Jo Crane	Mrs. W. J. Wolton, Sr.
Gordon E. Stone	Alfred David	Myron Bagley
Virgil Summitt	Joseph B. Hohe	Mrs. J. H. Heald, Jr.
Martin Erdlich	Marie Lucas	Mrs. G. E. Scullen
Ray Coldwell	J. W. Tackett	Marjorie West
Andrew Hansen	Foye McVay Shull	Kathryn V. Methner
Mrs. Robin Parker	Frank Bryske	Edward Von Wormer
Mrs. Zara Campbell	Norma Baena	Inis Marie Kennedy
Rascoe Knowland	Ella R. Embry	Effer L. Choate
Mac Reynolds Junior	Rufus Batts	Eutha Hannah
Walter L. Burdick	John D. Hull	Mrs. Kate Milner
Eva Lillard	Charlotte E. Reimer	Anna Lyle
Dewayne Noble	Alice Cox	Mrs. Russell Woods
Mrs. Anton Janata	Lillian Williams	Mrs. R. L. Mallory
Esther A. Swarz	Hazel Abplonia	Edgar Sanstrom
Cilda Clines	Mrs. Melven Peterson	Ada Marie Hulse
Merle O. Lemasters	Lester Duncan	Ernie Avery
Geo. F. Gerbstadt, Jr.	Harrison Monroe, Jr.	Calvin Branscum
Edison Renock		

**ACT NOW—ABOVE CREDIT VOUCHER
FOR \$1 ACCEPTED UP UNTIL MAY 3 1932**

**\$2 WORTH OF SURE-GROW SEEDS FOR \$1
and a Chance at \$1000.00 in Cash Prizes**

OFFICIAL QUALIFYING ORDER FOR \$1000.00 CONTEST

TO LANCASTER COUNTY SEED CO.

Paradise, Pa.

Enclosed is \$1.00 and Personal Credit Voucher for \$1.00 for which send me by prepaid Parcel Post \$2.00 worth (twenty packets) of Guaranteed Garden-Spot Seeds in the varieties I have checked on the opposite side of this sheet. Along with the seeds you are to send my OFFICIAL ENTRY CERTIFICATE for the \$1000.00 CASH PRIZE CONTEST and a BIG PACKET OF THE \$10,000.00 VEGETABLE MARVEL.

Name.....

P. O. State. R. F. D. No.

We Not Only ADVERTISE Prizes— We PAY Them

We have letters on file for a number of years back from grateful winners of our various prize contests. The object of these competitions is, of course, to make Garden-Spot Seeds known to everybody from Maine to Mexico, to increase the sale of our goods year by year, and to add materially to the bountiful crop of fresh vegetables and beautiful flowers these seeds grow.

LANCASTER COUNTY SEED CO. PARADISE, PA.